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RURALL IS LAUNCHED: THE FIRST DIGITAL INFRASTRUCTURE AND PLATFORM DEDICATED TO THE AGRIFOOD INDUSTRY THROUGHOUT ITALY

Project partners: Antares Vision Group, BF Spa, Bluarancio and SDF

Travagliato (Brescia), 30/07/2021 - Antares Vision Group, a leading global provider of hardware and software Track & Trace solutions (anti-counterfeiting and supply chain transparency) and one of the major players in inspection systems (quality control) and in smart data management (maximized production efficiency and end-to-end digitalization of the supply chain, from raw materials to the final consumer), announces the signature of an agreement with three strategic partners - BF S.p.A., the most important agro-industrial group in Italy, Bluarancio S.p.A., an Information Technology company leader in the creation and management of platforms for the Italian agricultural sector, and SDF S.p.A., one of the world's leading manufacturers of tractors, harvesting machines and diesel engines - for the launch of RurAll S.p.A., a recently established company in which the partners hold equal shares, the purpose of which is to build:

- a) a digital infrastructure of rural territories, by exploiting digital technologies to increase the yield and land management on a large scale and/or provide advisory services focused on the digitalisation and/or development of dss platforms and software and other systems for data analysis and distribution, known as Agriculture 4.0 (the **"Infrastructure Project"**);
- b) a digital platform (the **"Platform"**), which by adopting emerging technologies such as IOT, AI, Big data and Blockchains, for the end-to-end traceability of agrifood products, from the origins of the raw materials, their progression through the supply chain, to the final consumer, with a view to enabling the introduction of a "smart label" able to certify authentic "made in Italy" products, and the sustainability of the entire supply chain and of the production and distribution processes, from a social, economic and environmental perspective (with clear pre-established criteria on the ingredients used and on the main characteristics that the supply chain must have, especially in terms of value distribution and the use of manpower, in order to obtain the issue of the "made in Italy" guarantee) (the **"Traceability Project"** as well as, jointly with the Infrastructure Project, the **"Project"**).

The vision objective seeks to accelerate the digital infrastructure of rural territories, by exploiting digital technologies to increase the yield and the management of the land on a large scale, promoting supply chain transparency and sustainability.

The aim of the project as a whole is to render the entire Italian Agrifood industry, which is fundamental to the domestic economic system and consequently all consumers, more efficient, to guarantee its quality and to protect it from counterfeiting.

The initiative envisages:

- I. promoting the Project through the main Italian producers, large and small, with specific regard to the productive excellence that Italy boasts:



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- II. promoting and extending the use of digital and sensor technologies to precision agriculture methods and practices;
- III. encouraging the use of the Traceability Platform as a means to guarantee future supply chain contracts;
- IV. promoting and involving final consumers in Italy and abroad for the informed use of smart labels;
- V. encouraging the involvement of the major stakeholders interested in the Project, such as:
 - 1. legislative bodies to introduce provisions that encourage the development of precision agriculture together with the obligation to provide both the label of origin and smart labels, through the use of serialised codes that the consumer can easily read with his smart phone, encouraging digital transformation towards the concept of Smart Products;
 - 2. accreditation bodies of certification entities with a view to creating certification schemes based on the use of emerging technologies;
 - 3. government and private entities for the promotion of international trade;
 - 4. trade associations, including consumer associations;
 - 5. supply chain operators (farmers, transformers, distributors);
 - 6. foreign operators (large-scale retail, final consumers, influencers).

Lastly, the proposed corporate operation, which envisages an investment in RurAll by the four partners, is structured as follows:

- 1) the subscription, by 29 July 2021, of a share capital increase, by BF Spa in the amount of Euro 1,450,000, and by each of the other investors in the amount of Euro 1,500,000 - for a total of Euro 5,950,000 - so that, once the same has been executed, and considering the capital amount already paid in by BF Spa at the time of the incorporation of RurAll, each party will hold a quota representing 25% of the company's share capital;
- 2) the immediate payment of 25% of the amount respectively subscribed by each party;
- 3) the payment of 75% of the amount respectively subscribed by each party, when the same will be requested by the Board of Directors of RurAll based on the company's investment development plan.

ABOUT ANTARES VISION GROUP

Listed since April 2019 on the Italian Stock Exchange in the AIM Market, and from 14 May 2021 on Mercato Telematico Azionario (MTA) STAR segment, the **Antares Vision Group** guarantees protection of **products, people and brands** through **inspection systems** for quality control, **Track & Trace solutions** for anti-counterfeiting and supply chain transparency, **smart data management** tools for maximized efficiency and digitalization of the supply chain, from raw materials to the final consumer. The Antares Vision Group is active in the pharmaceutical market and in Life Science in general (biomedical devices and hospitals), in beverage, food, cosmetic and in consumer-packaged goods. The Group reaches over 60 countries in the World with complete and flexible solutions, hardware, and software, with related services and counts 7 production facilities in Italy (Brescia,



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Parma, Piacenza, Latina, Padua and Vicenza), 22 foreign subsidiaries (Germany [2], France [2], USA [5], Brazil [2], United Kingdom [2], India, Russia [3], Hong Kong, China, Ireland, Croatia and Serbia), 3 Innovation and Research Centers (Italy) and a worldwide network of more than 40 partners. Thanks to the twenty years of experience in vision technologies of the two founding partners, the Antares Vision Group is the supplier of 10 out of 20 leading pharmaceutical companies in the world, with more than 25.000 inspection systems, that ensure everyday product safety and quality, 6.500 quality controls and more than 3.500 serialization modules on lines installed all over the world. With the aim of continuing and supporting the growth and development strategy, during 2019 participation agreements were finalized with **T2 Software**, a Brazilian company specialized in smart data management solutions, and **Orobix**, an Italian company leader in artificial intelligence services, as well as the acquisition of 100% of **FT System**, leader in control and inspection in the beverage sector. In 2020, Antares Vision acquired 82.83% of **Tradeticity**, a Croatian company specialized in software management of traceability and serialization processes, 100% of **Convel**, an Italian company specialized in automated inspection machines for the pharmaceutical industry, the assets of **Adents High Tech International**, a French company specialized in software for serialization and traceability, 100% of **Applied Vision**, a global leader in inspection systems for glass and metal containers in food & beverage. In March 2021, Antares Vision acquired 100% of **rfXcel Corporation**, specialized in software solutions for digitalization and supply chain transparency based in the U.S., and 100% of Pen-Tec and Tecnel, through FT System, increasing specialization in Food & Beverage inspection sector. Further information can be found on the website www.antaresvision.com and on www.antaresvisiongroup.com.

ABOUT BF SPA

BF S.p.A. is a holding company, listed on the Milan stock exchange, whose shareholders include institutional investors, banks and private entrepreneurs. Through its subsidiaries, the company is active in all components of the Italian agro-industrial supply chain: from the selection, processing and sale of seed (through S.I.S. Società Italiana Sementi S.p.A.), to the ownership of land on which 100% Made in Italy agricultural products are harvested (through Bonifiche Ferraresi S.p.A. Società Agricola, the largest Italian agricultural enterprise in Italy by UAA – Utilised Agricultural Area), to their transformation and sale through its own distribution trademark (Le Stagioni d'Italia) or in partnership with the most important large-scale retail chains. The company also operates in the services market, promoting agricultural operators (through IBF Servizi S.p.A. in partnership with ISMEA, the financial entity of the Mipaaf, A2A Smartcity and e-Geos). Further information can be found on the website www.bfspa.it.

ABOUT BLUARANCIO SPA

Bluarancio SpA started operating in 2001 in the world of Information and Communication Technologies. It operates in the world of agriculture 4.0 and has developed an extensive series of projects in terms of Internet Portals, Datawarehouse, BI, eCommerce, ERP and CRM. It has solid and specialist expertise in a wide range of market technologies (operating systems: Windows, Unix/Linux, MacOS, iOS, Android. DBMS: Oracle, SQL-Server, Maria DB, PostgreSQL and MySQL. Platforms: Microsoft Dynamics CRM, AX and Navision, Sharepoint, Pentaho).

ABOUT SDF FARMING TECHNOLOGY

SDF is an Italian multinational with headquarters in Treviglio (Province of Bergamo). It is a world leader in the production of tractors, agricultural machinery and diesel engines. It distributes its products under the SAME, DEUTZ-FAHR, Lamborghini Trattori, Hürlimann and Grégoire brands. The



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tractors cover a power range from 25 to 336 CV and the harvesting machinery reaches up to 395 CV. In almost half a century of operation, the company has been a driving force of mechanisation in the agricultural sector, as well as a key player in a successful process of internationalisation and digital transformation of agriculture. It currently makes “smart tractors”, with the aim of increasing operational and production efficiency from an Agriculture 4.0 perspective. SDF has eight production sites, twelve sales offices, two joint ventures, 155 importers and over 3,100 dealers and employs more than 4,000 people worldwide. www.sdfgroup.com

For further information

ISSUER

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